



environment

Channel 4 Television Corporation environmental policy

Channel 4 is a national media company and while our primary purpose is the provision of a broad range of high quality and diverse programming, we also want to ensure that the way we go about our day to day activities reflects our commitment to reducing any negative impact we may have on the environment. This policy sets out our ambitions to continuously improve our performance and to encourage responsible behaviour from both our staff and service partners.

My goal, and that of the Executive Team, is to maintain a culture of sound environmental performance through the implementation of this policy and we remain committed to assessing, monitoring and mitigating our impacts through a programme of continuous improvement. At the same time, we will ensure compliance with all relevant environmental legislation and challenge ourselves to achieve best practice.

David Abraham
Chief Executive
November 2011

Energy

We are committed to conserving energy and giving preference to renewable sources of energy wherever reasonably practicable. To support this commitment, we have set the following targets:

- Reducing onsite energy consumption by 10% of current levels within two years; and
- Reducing business travel related emissions by 10% of current levels within two years.

We will achieve this through minimising energy consumed in the course of our day to day activities and maintaining and operating our buildings and assets as efficiently as possible.

Waste

We are committed to reducing the total amount of waste produced during the course of our day to day activities and increasing our rate of recycling. To support this commitment, we have set the following targets:

- Reducing total waste volumes by 10% of current levels within two years; and
- Increase recycling to 70% within two years.

We will achieve this by introducing separate food/biodegradable waste disposal and supporting innovative solutions.

Water

We are committed to reducing the amount of water we consume during the course of our day to day activities. To support this commitment, we have set the following target:

- Reducing water consumption by 15% of current levels within two years.

We will achieve this through minimising the water we consume in the course of our day to day activities wherever possible, maintaining and operating our buildings and assets as efficiently as possible.

Suppliers and service partners

We will work with our suppliers of goods and services to adopt best environmental practice and where possible, we will integrate environmental sustainability requirements into our corporate procurement process.

Awareness & Communication

We will provide appropriate resources and leadership to ensure this policy is properly communicated, understood and implemented. We will promote sound environmental performance by encouraging staff engagement and supporting best practice across the organisation. We will provide appropriate training and will communicate our aims, objectives and progress to both internal and external stakeholders.

For more information email CSRin4@channel4.co.uk.
Next review: November 2012