

**MINUTES OF THE 103<sup>rd</sup> MEETING OF THE BOARD OF CHANNEL FOUR  
TELEVISION CORPORATION**

**HELD AT 124 HORSEFERRY ROAD,  
LONDON SW1P 2TX  
ON 1<sup>st</sup> NOVEMBER 2004**

Present:	Luke Johnson	Chairman
	Barry Cox	Deputy Chairman
	Andy Duncan	Chief Executive
	David Scott	Deputy Chief Executive
	Andy Barnes	Sales Director
	Kevin Lygo	Director of Television
	Rob Woodward	Commercial Director
	Andrew Graham	Non-Executive Member
	Ian Ritchie	Non-Executive Member
	Sue Ashtiany (Part)	Non-Executive Member
	Andy Mollett	Non-Executive Member
In attendance:	Paola Tedaldi	Secretary
	John Newbigin	Head of Corporate Relations
	Sue Ford	Finance Director
Apologies:	Robin Miller	Non-Executive Member
	Karren Brady	Non-Executive Member

Please note that commercially sensitive information has been redacted.

**Minutes of the  
Hundredth and  
Second Meeting of  
the Board held on  
11<sup>th</sup> October 2004**

The Minutes were approved for signature by the Chairman.

**Response to  
Ofcom's Phase 2  
Report – C4 Paper  
625 (29/04)**

The Chief Executive provided the Board with a summary of the on-going PSB and charter review process. Channel 4 needs to respond to Ofcom's Phase Two Report by the end of November and Ofcom will publish its final Report early in 2005. The BBC charter review process will, however, continue for a further 12 months following that.

The purpose of this extra Board meeting is to discuss the draft strategy papers to ascertain that the Channel is on the right track and to obtain Board approval of the proposed ideas. Channel 4 plans to submit two separate papers to Ofcom; Channel 4's Future Strategy and Response to Phase Two consultation, which will cover individual

questions raised in Ofcom's consultation, other than those relating specifically to Channel 4 and the PSP. A full draft of these documents will be circulated for discussion at the November 15<sup>th</sup> Board meeting.

The Chief Executive then summarised the key messages that Channel 4 are looking to make in the Phase Two Response.

**Channel 4's  
Channels Strategy –  
C4 Paper 626 (30/04)**

The Board were then asked for comments on the strategy paper.

The Chief Executive concluded that comments would be taken on board and the papers would be up-dated accordingly. Revised papers would be circulated to the Board in advance of the next meeting both electronically (for speed) and in hard copy.

The Chief Executive explained that this paper sets out the Channel's emerging thoughts on the channels part of our strategy.

**The Director of  
Television**

The Director of Television reported that the budget for More 4 has been increased to provide a fuller service with more commissioned programmes in the first full year.

The Board gave its preliminary approval of the proposals, with the full operating and business plans for More 4 and E4 to be provided to the Board in the New Year.

**Dates of Remaining  
Board Meetings  
2004 – C4 Paper 627  
(31/04)**

The next meeting of the Board will be held from 3:00 pm to 6:00pm on 15<sup>th</sup> November 2004 at Channel Four Television, 124 Horseferry Road, London SW1P 2TX

Chairman .....

Date .....