

**MINUTES OF THE 120th MEETING OF THE BOARD OF
CHANNEL FOUR TELEVISION CORPORATION**

**HELD AT 124 HORSEFERRY ROAD,
LONDON SW1P 2TX
ON 24 APRIL 2006**

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|----------|-----------------|------------------------|
| Present: | Luke Johnson | Chairman |
| | Andy Duncan | Chief Executive |
| | Anne Bulford | Group Finance Director |
| | Andy Barnes | Sales Director |
| | Kevin Lygo | Director of Television |
| | Rod Henwood | New Business Director |
| | Martha Lane Fox | Non-Executive Member |
| | Stephen Hill | Non-Executive Member |
| | Karren Brady | Non-Executive Member |
| | Lord Puttnam | Non-Executive Member |
| | Andy Mollett | Non-Executive Member |
| | Tony Hall | Non-Executive Member |
| | Sue Ashtiany | Non-Executive Member |

| | | |
|----------------|---------------------------|----------------------------------|
| In attendance: | Paola Tedaldi | Secretary |
| | Jan Tomalin (in part) | Controller of Legal & Compliance |
| | Claire Grimmond (in part) | Controller of Research & Insight |

Please note that commercially sensitive information has been removed from these minutes.

**Minutes of the 119th
Meeting of the Board
held on 27 March 2006**

The Minutes were approved for signature by the Chairman.

**Directors' Report – C4
Paper 702 (13/06)
Chief Executive**

Annual Report

The Chief Executive reported that the Annual Report would be laid before Parliament today and published more widely on 25 April when a press conference will be held at Channel 4. Final copies of the Annual Report and the Press Release were handed out to the Board.

Finance

The Chief Executive reported on finance.

Performance

The Chief Executive reported on performance and overall portfolio share.

Advertising

The Chief Executive reported on the advertising market.

New Business

The Chief Executive reported on the Channel's Video on Demand project.

It was confirmed that a full update on Video on Demand will be given to the Board in June or July this year.

**Corporate Relations
Events**

It was agreed that details of forthcoming events would be emailed to the Board on a monthly basis

Group Finance Director

- Finance** The Group Finance Director reported the March results.
- PACT Negotiations** The Group Finance Director reported on the negotiations with PACT for new media rights.
- Digital 3 & 4 Transmission Services Procurement** The Group Finance Director reported on the Digital 3 & 4 Transmission Services Procurement process.
- Studio Deals** The Group Finance Director reported on the Channel's deals with the US studios.
- Premier League** The Director of Television reported that the Premier League has issued an invitation to tender for the live rights for season 2007/8 to 2009/10.
- Karren Brady was not present during the Premier League discussion.

Director of Television

- Performance** The Director of Television reported on March and the start of April.
- Programme Highlights** The Director of Television briefly reported on *The Falling Man* and *The Paul O'Grady Show*.
- Upcoming Highlights** By way of highlights, the Director of Television noted *All in the Game* (a 2 hour drama starring Ray Winston as a corrupt football manager), *Dispatches: The Plight of the Iraqi Woman* and *A World Without Water* (a ninety minute documentary around how water will become a big battle ground in the future).
- More4/E4/New FilmFour** Both More4 and E4 have had good months. The launch of new FilmFour is progressing.
- Education** In response to a query by Tony Hall, the Chief Executive explained that the Head of Education is stepping down, although she will continue in a consultancy role.

Sales Director

- Revenue** The Sales Director reported that Tess Alps will be taking on the role of Chief Executive of Thinkbox.

New Business Director

- VOD** The New Business Director reported on the Video on Demand launch in Autumn.
- Quiz Call** The New Business Director reported on the Quiz Call channel.
- Radio** In response to a query by Andy Mollett, the Chief Executive gave a brief update on the Radio project.
- Legal and Compliance Report** The Head of Legal and Compliance joined the meeting and gave an overview of her department and its role in the broadcasting of

programming.

The Head of Legal and Compliance then showed a video extract of **Dispatches: Undercover Copper**. She gave the Board a summary of the processes which have been put in place to get this programme on screen and explained that the Channel has followed absolute best practice. There then followed an informative Board discussion around this programme and the procedures adopted.

In response to a query by Sue Ashtiany, the Head of Legal and Compliance explained that we have to comply with OFCOM rules and codes and also with applicable legislation. The Channel cannot cater for every eventuality, but we have our own internal rules in place to ensure compliance. These tend to be bespoke for each production, but the Head of Legal and Compliance is currently working on pulling these together into one internal document which should be ready within the next few months. It was agreed that this code would be brought to the Board once prepared.

**Audience Research –
C4 Paper 703 (14/06)**

The Controller of Research & Insight joined the meeting and gave a presentation of some qualitative research which has recently been carried out in respect of Channel 4.

**Date of next Board
Meeting for 2006**

The next meeting of the Board will be held from 3:00pm to 6:00pm on Monday 15 May 2006 at Channel Four Television, 124 Horseferry Road, London SW1P 2TX.

Chairman

Date