

**CONFIDENTIAL**

**MINUTES OF THE 146<sup>th</sup> MEETING OF THE BOARD OF  
CHANNEL FOUR TELEVISION CORPORATION**

**HELD AT 124 HORSEFERRY ROAD,  
LONDON SW1P 2TX  
ON 21<sup>st</sup> July 2008 3pm-6pm**

Present:	Luke Johnson Andy Duncan Jon Gisby Andy Barnes Nathalie Schwarz Anne Bulford Kevin Lygo Martha Lane Fox Lord Puttnam Andy Mollett Sue Ashtiany Tony Hall Stephen Hill	Chairman Chief Executive Director of Media & Technology Sales Director New Business Director Group Finance Director Director of Television Non-Executive Member Non-Executive Member Non-Executive Member Non-Executive Member Non-Executive Member
In attendance:	Nick Swimer Julian Bellamy (in part)  Rosemary Newell (in part)  Sarah Rose (in part)	Acting Secretary Commissioning, Head of Channel 4 Management Programme Planning & Strategy, Controller of Broadcasting Head of VOD and Channel Development
Apologies:	Karren Brady	

Please note that commercially sensitive information has been removed from these minutes.

**Minutes of the 145<sup>th</sup>  
meeting of the Board  
held on 23<sup>rd</sup> June 2008**

The minutes were approved for signature by the Chairman subject to an amendment.

**Directors' Report – C4  
Paper 831 (29/08)**

**Chief Executive  
General Economic  
Outlook/Finance**

The Chief Executive reported on the economy and advertising market.

**Next on 4/Ofcom PSB  
review**

The Chief Executive briefly discussed the PSB review.

**Programming/  
performance**

The Chief Executive briefly reported on programming performance and highlighted the **Disarming Britain** season which was a real highlight contributing to the wider debate and the **Qu'ran** – both programmes were very positively received. We have a strong autumn schedule lined up which includes **The Family**.

**Marketing**

The Chief Executive briefly discussed the summer priority for marketing.

**Director of Television  
Programming**

The Director of Television briefly summarised the June Programming Highlights.

<b>E4</b>	A discussion took place on E4.
<b><u>Sales Director Revenue</u></b>	The Sales Director reported on spot revenue.
<b>TV Vod</b>	He described the basic TV Vod service available on Virgin.
<b>Sponsorship</b>	He reported on sponsorship and informed the board about various deals.
<b><u>Group Finance Director Finance</u></b>	The Group Finance Director reported on finance.
<b>Corporate Legal &amp; Commercial Affairs</b>	The Group Finance Director reported on current legal issues.
<b>HD on DTT</b>	There was a discussion about HD on DTT.
<b>Legal &amp; Compliance – GGWS</b>	The Group Finance Director reported that the Ofcom finding in relation to the GGWS was published today.
<b><u>Director of Media &amp; Technology</u></b>	The Director of Media & Technology reported briefly on new media business.
<b><u>New Business Director</u></b>	
<b><u>Budget</u></b>	The New Business Director reported on the New Business department's budget.
<b><u>Radio 4Music</u></b>	The New Business Director reported on Radio plans. The New Business reported on 4Music initiatives (including the 4Music launch event on 17 July 2008).
<b>2008/9 Programme Budgets</b>	Julian Bellamy and Rosemary Newell joined the meeting. The Director of Television introduced the item. The autumn show reel was played out. Rosemary Newell took the Board through the 2008/2009 programme budget A brief discussion took place on arts and performance programming.
<b>Competition Commission referral: Project Kangaroo</b>	Sarah Rose joined the meeting. She briefly took the Board through the paper on the competition issues facing project Kangaroo.
<b>Channel 4 – Board update on funding options</b>	The Chief Executive gave a brief update on his discussions with key stakeholders. A discussion took place on potential commercial partnerships.
<b>October Board meeting</b>	Luke Johnson confirmed that the October Board meeting will be held at Birmingham City Football Club.
<b>Date of next Board</b>	The next meeting of the Board will be held from 3:00pm to 6:00pm on Monday 22 <sup>nd</sup> September 2008 at Channel Four Television, 124 Horseferry Road, London

**Meeting in 2008**

SW1P 2TX.

**Chairman** .....

**Date** .....