

CONFIDENTIAL

**MINUTES OF THE 161st MEETING OF THE BOARD OF
CHANNEL FOUR TELEVISION CORPORATION**

**HELD AT 124 HORSEFERRY ROAD,
LONDON SW1P 2TX
ON 14th December 2009 3pm-6pm**

Present:	Luke Johnson Jon Gisby Andy Barnes Kevin Lygo Anne Bulford Karren Brady Martha Lane Fox Lord Puttnam Andy Mollett Tony Hall Stephen Hill Lord Burns	Chairman Director of Media & Technology Sales Director Director of Television Interim Chief Executive Non-Executive Member Non-Executive Member Non-Executive Member Non-Executive Member Non-Executive Member Non-Executive Member
In attendance:	Nick Swimer Glyn Isherwood (in part) Martin Baker (in part) Rosemary Newell (in part) Nick Toon (in part)	Corporation Secretary Acting Finance Director Head of Commercial Affairs Controller of Broadcasting Director of Corporate Relations

Please note that commercially sensitive information has been removed from these minutes.

**Minutes of the 160th
meeting of the Board
held on 23rd November
2009**

The minutes were approved without amendment.

**Interim Chief Executive
Commercial
Partnerships**

The Interim Chief Executive reported on ongoing discussions with potential commercial partners.

**Programming/
Performance**

The Interim Chief Executive reported on programming and the performance of the advertising market.

2010 Bonus

The Interim Chief Executive reported on the 2010 Ad sales bonus.

Finance

The Interim Chief Executive reported on the full year forecast and advertising sales.

Distribution

The Interim Chief Executive reported on the migration of Channel 4's distribution services to Red Bee Media's facility at White City.

Strategy on VoD

A brief discussion took place on VoD performance.

Corporate Relations	It was noted that a second reading of the Digital Economy Bill took place in the House of Lords on 2 nd December.
<u>Director of Television</u> October/November Programming	The Director of Television updated on performance in November and the first half of December.
Paralympics	The Director of Television reported on the Paralympics bid.
<u>Sales Director</u>	The Sales Director reported on the advertising market.
<u>Acting Finance Director</u> Financial outturn	The Acting Finance Director reported on finance matters.
Property Proposal	<p>The Acting Finance Director explained the property proposal regarding the consolidation of staff into Horseferry Road.</p> <p>Further to a full discussion on the proposed plan, the Chairman confirmed that the recommendation was approved.</p>
<u>Director of Media & Technology</u>	The Director of Media & Technology reported on various new media initiatives including ongoing negotiations with commercial partners.
4iP	The Director of Media & Technology reported on 4iP projects.
Review of 2009 and Statement of Programme Policy 2010	<p>Nick Toon joined the meeting.</p> <p>Nick Toon reported on a discussion which had taken place on the draft Review of 2009 and Statement of Programme Policy for 2010 at the Content Committee. The paper was taken as read. Nick Toon outlined the process and the Chairman confirmed that the draft submission was approved by the Board.</p>
Digital Economy Bill and Channel 4 Remit	It was noted that the main focus of the debate in the Bill relates to the anti-piracy measures. The Committee stage (detailed scrutiny and analysis) in the Lords commences on 6 th January 2010.
Presentation on Commissioning	Rosemary Newell and Martin Baker joined the meeting and gave a presentation on the Commissioning cycle.
Commercial Partnerships	The Interim Chief Executive updated on ongoing discussions with commercial partners.
Channel 4 2010 Corporate Objectives	The Interim Chief Executive took the Board through the draft Channel 4 2010 corporate objectives.
Any other Business	The Chairman confirmed that this would be his last board meeting. The Board thanked the Chairman for his chairmanship over the past 6 years.
Date of next Board Meeting in 2010	The next meeting of the Board will be held from 9:00am to 12:00pm on Friday, 29 th January 2010 at Channel Four Television, 124 Horseferry Road, London SW1P 2TX.

Chairman

Date